



LUMS
RELIGIOUS FESTIVAL
OFFICIAL STUDY GUIDE



TASVEER-E-TAJALLI

INTRODUCTION

A heartfelt welcome to the LUMS Religious Festival, a realm where spirituality, creativity, and passion converge. This guide will introduce you to the essentials of Tasveer-e-Tajjali, outline and the structure of its rounds, and give you a clear sense of what to expect throughout the experience.

OVERVIEW

Tasveer-e-Tajjali is a three-day visual storytelling competition that celebrates photography and videography as mediums of spiritual and reflective expression. This category is splitted into two rounds. Participants are evaluated through a points-based system, and the team with the highest cumulative score across both rounds will be crowned the winner.

THE STILL FRAME

Round 1: Photography round

This round invites photography enthusiasts to capture moments through a spiritual lens, blending technical skill with meaningful storytelling. Participants will be judged on their ability to visually communicate depth, emotion, and reflection. Participants will receive a list of spiritual themes that will serve as the foundation for their work. All essential details will be revealed on the day of event.

Submission Protocol:

Teams must upload their photographs to a Google Drive folder named after their team. The corresponding link will be shared.

Equipment:

Participants are required to bring their own recording devices, such as cameras or smartphones.

GENERAL JUDGING CRITERIA

Relevance to theme - 20%:

The submission must clearly align with the assigned theme.

Incorporation of restrictions - 10%:

Marks will reflect how well the participant has included any given restriction or twist.

Adherence to time - 10%:

Late submissions or exceeding time limits may lead to deduction, as per the policy.

Coherence and storytelling - 20%:

We'll check how smoothly the photos connect to form a story or convey a clear message (if there is any).

Creativity and originality - 30%:

We'll look for unique, imaginative ideas that show a fresh or personal perspective.

Photography skills - 10%:

The quality of the pictures and overall photography technique.

THE MOVING CANVAS

Round 2: Video Submission

In this round, teams will have to do a video submission. This round invites participants to translate one of the given poetic themes into visuals where words fade into imagery, meanings deepen and visuals become a space for reflection. The focus is on interpretation rather than direct illustration. All essential details will be revealed on the day of event.

Submission format:

MP4 format with a minimum of 720p resolution

Equipment:

Participants are required to bring their own recording devices, such as cameras or smartphones and are expected to have their editing softwares ready.

GENERAL JUDGING CRITERIA

Relevance to Theme – 25%

Does the story clearly match the chosen theme?

Timing – 15%

Does the film stay and submitted within the allotted time?

Storytelling & Flow – 20%

Do the scenes connect smoothly to tell a clear message.

Creativity & Originality – 30%

Is the idea fresh, unique, and imaginative.

Acting & Expression – 10%

Are the performances engaging and expressive?

RESOURCES

[https://youtu.be/Wuov_YQfnW4?
si=qmQScfLnvlX2S6x7](https://youtu.be/Wuov_YQfnW4?si=qmQScfLnvlX2S6x7)

[https://youtu.be/VUg33pNa5zE?
si=LebT3PECC3HOeKwr](https://youtu.be/VUg33pNa5zE?si=LebT3PECC3HOeKwr)

[https://youtu.be/nKM3jkEOpuE?si=n8_MQ4g-
rCNwhab8](https://youtu.be/nKM3jkEOpuE?si=n8_MQ4g-rCNwhab8)

https://youtu.be/yBZoib8thfo?si=NpqpVl1G_rpKlrEZ

REWARDS

In addition to certificates and trophies, the best submissions will be featured on the closing ceremony and also on LRF official page

Note: You don't need to be an expert to participate. Even if you have only basic skills and a genuine curiosity to explore visual storytelling and spirituality, Tasveer-e-Tajalli is a category you should consider registering for.

BEST OF LUCK!